Leading Sustainability by Example

2012 Sustainability 3.0

PLANNING COMMITTEE

- **Pamela Matson**, Dean, School of Earth Sciences (Chair, faculty lead)
- **Fahmida Ahmed**, Associate Director, Department of Sustainability and Energy Management (project manager, staff lead)
- **Jeff Koseff**, Director, Woods Institute for the Environment (faculty lead)
- **Buzz Thompson**, Director, Woods Institute for the Environment (faculty lead)
- **Roberta Katz**, Associate Vice President, Strategic Planning
- **Jack Cleary**, Associate Vice President, Land Buildings and Real Estate
- **Joseph Stagner**, Executive Director, Department of Sustainability and Energy Management
- **Amir Kavousian**, graduate student, Civil and Environmental Engineering (elected)
- **Alex Luisi**, undergraduate student, School of Earth Sciences (elected)
Sustainability 3.0

The purpose of Sustainability 3.0 was to identify and map a shared and actionable vision for sustainability at Stanford over the next 5 to 10 years, building on the first Initiative on Environment and Sustainability that launched in October 2003 and the formalization of Sustainable Stanford that stared in 2007. The effects of both initiatives are palpable. The university is now at the implementation phase of sustainability becoming a core value on campus, to be further evidenced through teaching, research, and action.

Goal

Become a leader in sustainability efforts through research, education, operations, and influence the world. Lead sustainability by example through action on-and off-campus.

Strategies

1) Ensure that sustainability is a top and lasting priority for Stanford University in research, teaching and action.

2) Establish clear policies for implementing sustainability in every part of campus – Implement, Monitor, Achieve.

3) Educate and train Stanford community to work towards sustainability goals and build a fully committed and engaged community.

4) Reach beyond Stanford – influence sustainability research, education, and action beyond the university.