



# CARDINAL GREEN EVENTS



## SUSTAINABILITY OPPORTUNITY

Implementing green practices at Stanford’s thousands of annual events can help reduce waste, conserve resources, and set an example across campus by engaging the community in Stanford’s commitment to sustainability. The Cardinal Green Event program prioritizes cost-neutral sustainability improvements to ensure the program is accessible to all campus groups. Program participants gain access to a community of sustainable event advocates and resources, while directly contributing to university goals to reduce its environmental footprint and integrate sustainability across all aspects of campus life.

## HOW TO PARTICIPATE

To enroll in the program and be recognized as a Cardinal Green Event partner, participants go through the following process:

- 1) Complete the [Cardinal Green Event Assessment](#) to identify your baseline for sustainable event planning, and help the Office of Sustainability formulate recommendations.
- 2) Engage in a one-hour, in-person consultation with Office of Sustainability to review cost-neutral sustainability opportunities for your upcoming event.
- 3) Plan your event, utilizing online tools and materials from the [Green Event Resource Library](#).
- 4) Host your event and submit a Cardinal Green Event Report to document your sustainability actions.
- 5) Gain recognition for your sustainability leadership.
- 6) Participate in the program again to increase your department’s level of participation and gain additional recognition.

## LEVELS OF PARTICIPATION

Baseline levels of participation will vary for each partner and event, and are determined by the results of the initial Cardinal Green Event Assessment. Office of Sustainability works with program participants to improve each event incrementally over time.

Level of Participation	Participant Recognition
Complete 0-24%* actions in the Cardinal Green Event Planning List (Budding Green)	None
Complete 25-49%* actions in the Cardinal Green Event Planning List (Light Green)	Partner is recognized on Office of Sustainability’s Social Media Networks
Complete 50-74%* actions in the Cardinal Green Event Planning List (Medium Green)	Partner is recognized on Office of Sustainability’s Social Media Networks, Sustainable Stanford Website, and Cardinal Green Newsletter
Complete at least 75%* actions in the Cardinal Green Event Planning List (Deep Green)	Partner is recognized on Office of Sustainability’s Social Media Networks, Sustainable Stanford Website, and the Sustainability Year in Review

\*Percentages calculated using only applicable action opportunities

### MORE INFORMATION

#### CARDINAL GREEN EVENT PROGRAM

<https://sustainable.stanford.edu/green-events>

#### CONTACTS

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